

Speakers and Facilitators

Guest Speakers

LORRAYNE “DINA” YEN CHU, Principal, Lorraine Yen Chu Consulting



Ms. Chu acquired her professional credentials over 25 years in the financial, retail, and consumer products industries as a senior executive and entrepreneur. A year and a half ago, Ms. Chu started her leadership and career transition coaching practice. She is delighted to be able to share the cumulative wisdom she has acquired over her career by helping others to achieve their own goals and dreams.

Most recently, she served as CEO, Co-founder and Director of New Basics, Inc. – a consumer products innovation company in the health & beauty industry. Ms. Chu is known for her strategic thinking skills, creative and practical problem-solving abilities, and successful track record in identifying and nurturing individual talents.

She has also devoted substantial time to a number of non-profit boards and is currently an executive member of the Board of Interise and the chair of its governance & nominating committee. Interise is an organization dedicated to educating rising entrepreneurs in inner cities and in gateway cities. Ms. Chu has formerly served as Chair of the Board of The Center for Women & Enterprise; Chair of the Board of First Night Boston; and member of the executive committees of the Boards of the Boston Children’s Museum and the Asian Task Force Against Domestic Violence.

Ms. Chu lives in West Newton, MA with her husband John. They are proud parents of Danielle, a budding documentary filmmaker based in New York.

GEOFFREY G. WHY, Commissioner, Massachusetts Department of Telecommunications and Cable



Mr. Why is the Commissioner of the Massachusetts Department of Telecommunications and Cable (DTC). The Department’s mission is to support competition in the telecommunications and cable industries, and to protect the public interest by ensuring the industries adhere to state regulations. Prior to his appointment as the Commissioner of DTC by Governor Deval Patrick in June 2009, he was the General Counsel of the Department.

Before joining DTC in 2007, Mr. Why served as an Assistant Attorney General in the Attorney General Office’s Consumer Protection and Antitrust Division from 2001 to 2007. He also served in the Suffolk County District Attorney’s Office as an Assistant District Attorney in the Appellate Division, from 1998 through 2001. He was a first-year legal writing instructor at Boston University School of Law from 2002 to 2005. He also speaks frequently on communications issues before national organizations.

Mr. Why is active in a number of community groups. He has been a member of the board of directors of the Asian American Lawyers Association of Massachusetts since 2003 and is currently a Commissioner of the Massachusetts Asian-American Commission. He was formerly on the board of the Massachusetts Lawyers’ Committee for Civil Rights from 2006 to 2008.

Mr. Why graduated from Boston College in 1988 with a B.A. in political science and philosophy, and from Boston College Law School in 1998 with a J.D.

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Guest Speakers, continued

SEJUNG KIM, Manager of Underwriting Operations, Process and Reporting, Liberty Mutual Group



Ms. Kim is Manager of Underwriting Operations, Process and Reporting in Commercial Markets Underwriting at Liberty Mutual Group. In this newly created role since July 2010, Ms. Kim built up a new department comprised of 3 managers and 18 staff members. Ms. Kim manages three operations, each with distinct objectives, but all providing expertise in each area and supporting all of Commercial Markets Underwriting: *UW Operations* implement consistent operating procedures and drive operational excellence across UW segments; *UW Process* drives performance improvement and process efficiency; and *UW Reporting & Analytics* enables field UW operational decisions by providing actionable management reporting and analytics.

Ms. Kim joined Liberty Mutual in 2006 as a Senior Business Consultant in the Corporate Development Program (CDP) where she completed various general management assignments in Commercial Markets, Personal Markets and Agency Markets SBUs. Prior to Liberty Mutual, Ms. Kim worked in the IT consulting industry.

Ms. Kim received her B.A. in Mathematics and Economics from Cornell University, M.S. in Industrial Engineering and Operations Research from University of California at Berkeley, and M.S. in Finance from Carroll Graduate School of Management at Boston College. She lives in a suburb of Boston with her husband and two children.

Facilitator

VALERIE C. M. CHING, Entrepreneur and Division Manager, Primerica Financial Services



Ms. Ching is an entrepreneur in the health records management field. She also runs a business that provides financial literacy education to working families and links families to products and services that help them get out of debt, become properly protected against financial risk, and build financial security.

Previously, Ms. Ching served as diversity program manager at Dana-Farber Cancer Institute, and program coordinator at the Center for Workplace Learning and Performance at Harvard Medical School. She designed and delivered career and professional development programs that utilize the Myers-Briggs Type Indicator (MBTI) assessment as a tool to harness personal strengths and differences in ways that improve individual and team performance and enhance career satisfaction. She also designed and co-facilitated leadership development programs and provided leadership coaching. She continues to support the personal and professional development of individuals as a workshop facilitator, coach, and certified practitioner of the MBTI and Strong Interest Inventory assessments.

Welcoming Remarks Speakers

SAMSON LEE, NAAAP Boston President; Network Administrator with Bay State IT

LARRY D. YOUNG, Relationship & Program Manager, John Hancock Life Insurance Company

JIM FONG, NAAAP Boston Board Member and Professional Development Co-Director; Strategic Planning Director (retired), Hewlett-Packard Global Services

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